

FOR IMMEDIATE RELEASE

GLAMOUR DESTINATION MANAGEMENT JOINS INTERNATIONAL GOLF ASSOCIATION

Montego Bay, Jamaica (December 2009)- In an effort to capitalize on the growing golf industry and lure more golfers to Jamaica, Glamour Destination Management is now a member of the International Association of Golf Tour Operators (IAGTO).

As a member of the IAGTO, Glamour Destination Management will now have a greater presence in the golf tourism industry, aligning itself with the best golf tour operators and golf travel writers in the world. In addition, the company can now make a greater outreach to a wider cross-section of golf tour operators worldwide to promote Jamaica as a golf destination.

This move comes on the heels of Jamaica affirming its position as a premier golf destination after being honoured Golf Destination of the Year for the Caribbean and Latin America at the recently held International Golf Travel Market (IGTM) in Malaga, Spain. Glamour Destination Management is also the official ground handlers for Half Moon, the luxury resort located in Rose Hall, Jamaica, that was named Jamaica's Leading Golf Resort at the 16th World Travel Awards in London, England.

"Jamaica has excellent golf courses. In fact, the oldest golf course in the Western Hemisphere is found in Jamaica. Our main objective is to have more golfers visit the destination and experience these undulating greens for themselves," Ms. Anderson said. "Glamour is well able to facilitate arrangements for groups, meetings and events and provide transportation as needed," she added.

About IAGTO

IAGTO (International Association of Golf Tour Operators) is the global trade organisation for the golf tourism industry. Established in 1997, IAGTO's membership comprises 1349 accredited golf tour operators, golf resorts, hotels, golf courses, receptive operators, airlines, tourist boards, approved media and business partners in 78 countries including, at its core, 333 specialist golf tour operators in 50 countries. It is estimated that IAGTO's operators control over 80% of golf holiday packages sold worldwide outside of Asia with a turnover of more than 1 billion per year.

About Glamour Destination Management

Glamour is the Caribbean's foremost destination management company, with over two decades of experience and a proven record of satisfying clients from all over the world. Services include ground transportation, handling meeting and incentive groups, event management, concierge, receptive services, tour operators, travel agents, cruise excursions, tours, private jets, travel consortia, airline charters and yachts and special services. Glamour has been in operation since 1987 and boasts its own fleet of luxury vehicles, experienced and well-trained staff and programmes fit for individuals, meeting and incentive groups or special interest groups.

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